

Introduction to Game Theory

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Lectures 7–8

Notes

Outline

- 1 Proposal feedback
- 2 Review: rational choice model
- 3 Game theory
- 4 Mixed strategies
- 5 Modeling interdependent security

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Proposal feedback

Proposal feedback

- Each group will take turns giving a 3-5 minute summary of your project proposal.
- Please ask each other questions and give constructive feedback
- Afterwards, we will pass around hard copies of proposals and give written feedback

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Proposal feedback

Proposal feedback: written feedback

For each of the project proposals assigned to you, please read a hard copy and mark the proposal with inline comments. In particular, make a note of any statements that are unclear and should be clarified.

For each proposal:

- Suggest an additional hypothesis or method of analysis that could be tried.
- Include positive and negative feedback for each topic.
- Write down any ideas that can be applied to own project that you thought of after reading the proposal.

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Topics

We now discuss the final big idea in the course

- Introduction
- Security metrics and investment
- Measuring cybercrime
- **Security games**
 - We now consider strategic interaction between players

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Review: rational choice model

Preferences and outcomes

Recall how we model rationality

- Economics attempts to model the *decisions* we make, when faced with multiple choices and when interacting with other strategic agents
- Rational choice theory (RCT): model for decision-making
- Game theory (GT): extends RCT to model strategic interactions

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Review: rational choice model

Preferences and outcomes

Model of preferences

- An agent is faced with a range of possible outcomes $o_1, o_2 \in \mathcal{O}$, the set of all possible outcomes
- Notation
 - $o_1 \succ o_2$: the agent strictly prefers o_1 to o_2 .
 - $o_1 \succeq o_2$: the agent weakly prefers o_1 to o_2 ;
 - $o_1 \sim o_2$: the agent is indifferent between o_1 and o_2 ;
- Outcomes can be also viewed as tuples of different properties $\hat{x}, \hat{y} \in \mathcal{O}$, where $\hat{x} = (x_1, x_2, \dots, x_n)$ and $\hat{y} = (y_1, y_2, \dots, y_n)$

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Review: rational choice model

Preferences and outcomes

Rational choice axioms

Rational choice theory assumes consistency in how outcomes are preferred.

Axiom

Completeness. For each pair of outcomes o_1 and o_2 , exactly one of the following holds: $o_1 \succ o_2$, $o_1 \sim o_2$, or $o_2 \succ o_1$.

⇒ Outcomes can always be compared

Axiom

Transitivity. For each triple of outcomes o_1 , o_2 , and o_3 , if $o_1 \succ o_2$ and $o_2 \succ o_3$, then $o_1 \succ o_3$.

⇒ People make choices among many different outcomes in a consistent manner

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Utility

Rational choice theory defines utility as a way of quantifying consumer preferences

Definition

(Utility function) A utility function U maps a set of outcomes onto real-valued numbers, that is, $U: \mathcal{O} \rightarrow \mathbb{R}$. U is defined such that $U(o_1) > U(o_2) \iff o_1 \succ o_2$.

Agents make a rational decision by picking the outcome with highest utility:

$$o^* = \arg \max_{o \in \mathcal{O}} U(o) \tag{1}$$

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Why isn't utility theory enough?

- Only rarely do actions people take directly determine outcomes
- Instead there is uncertainty about which outcome will come to pass
- More realistic model: agent selects action a from set of all possible actions \mathcal{A} , and then outcomes \mathcal{O} are associated with probability distribution

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Expected utility

Definition

(Expected utility (discrete)) The *expected utility* of an action $a \in \mathcal{A}$ is defined by adding up the utility for all outcomes weighed by their probability of occurrence:

$$E[U(a)] = \sum_{o \in \mathcal{O}} U(o) \cdot P(o|a) \tag{2}$$

Agents make a rational decision by maximizing expected utility:

$$a^* = \arg \max_{a \in \mathcal{A}} E[U(a)] \tag{3}$$

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Example: process control system security

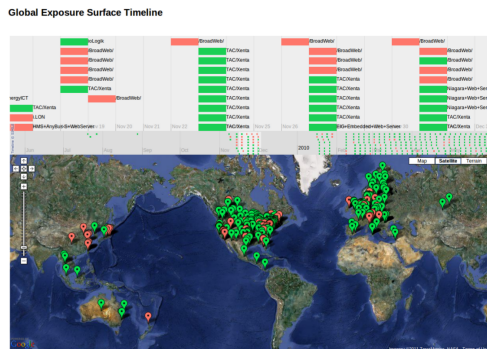


Figure 2.1: Example exposure time-map with red marking systems with known exploits

Source: <http://www.cl.cam.ac.uk/~fms27/papers/2011-Leverett-Industrial.pdf>

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Example: process control system security

- Actions available: $\mathcal{A} = \{\text{disconnect}, \text{connect}\}$
- Outcomes available: $\mathcal{O} = \{\text{successful attack}, \text{no successful attack}\}$
- Probability of successful attack is 0.01 ($P(\text{attack}|\text{connect}) = 0.01$)
- If systems are disconnected, then $P(\text{attack}|\text{disconnect}) = 0$

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Example: process control system security

Action	successful attack		no succ. attack		$E[U(\text{action})]$
	U	$P(\text{attack} \text{action})$	U	$P(\text{no attack} \text{action})$	
connect	-50	0.01	10	0.99	9.4
disconnect	-10	0	-10	1	-10

⇒ risk-neutral IT security manager chooses to connect since $E[U(\text{connect})] > E[U(\text{disconnect})]$.

This model assumes fixed probabilities for attack. Is this assumption realistic?

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Games vs. Optimization

Optimization: Player vs Nature



Games: Player vs Player



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Strategy

Book of Qi

- War
- Business
- Policy

36 Stratagems (Examples)

- Befriend a distant state while attacking a neighbor
- Sacrifice the plum tree to preserve the peach tree
- Feign madness but keep your balance
- See http://en.wikipedia.org/wiki/Thirty-Six_Stratagems

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Representing a game with a payoff matrix

- Suppose we have two players A and B .
 - A 's actions $\mathcal{A}_A = \{u, d\}$
 - B 's actions $\mathcal{A}_B = \{l, r\}$
 - Possible outcomes $\mathcal{O} = \{(u, l), (u, r), (d, l), (d, r)\}$
 - We represent 2-player, 2-strategy games with a *payoff matrix*

		Player B chooses l	Player B chooses r
Player A chooses u		$(U_A(u, l), U_B(u, l))$	$(U_A(u, r), U_B(u, r))$
Player A chooses d		$(U_A(d, l), U_B(d, l))$	$(U_A(d, r), U_B(d, r))$

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Returning to the process control system example

- Suppose we have two players: plant security manager and a terrorist
 - Manager's actions $\mathcal{A}_{mgr} = \{\text{disconnect}, \text{connect}\}$
 - Terrorist's actions $\mathcal{A}_{terr} = \{\text{attack}, \text{don't attack}\}$
 - Possible outcomes $\mathcal{O} = \{(a_1, a_3), (a_1, a_4), (a_2, a_3), (a_2, a_4)\}$
 - We represent 2-player, 2-strategy games with a *payoff matrix*

		Terrorist	
		attack	don't attack
Manager	connect	$(-50, 50)$	$(10, 0)$
	disconnect	$(-10, -10)$	$(-10, 0)$

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Important Notions

Zero-Sum

In a zero-sum game, the sum of player utilities is zero.

	zero-sum			not zero-sum	
	heads	tails		invest	defer
heads	$(1, -1)$	$(-1, 1)$	invest	$(1, 1)$	$(1, 2)$
tails	$(-1, 1)$	$(1, -1)$	defer	$(2, 1)$	$(0, 0)$

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How can we determine which outcome will happen?

- We look for particular *solution concepts*
 - 1 Dominant strategy equilibrium
 - 2 Nash equilibrium
- Pareto optimal outcomes

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Dominant strategy equilibrium

- A player has a *dominant strategy* if that strategy achieves the highest payoff regardless of what other players do.
- A *dominant strategy equilibrium* is one in which each player has and plays her dominant strategy.

Example 1: Dominant Strategy Equilibria?

		Bob	
		left	right
Alice	up	(1, 2)	(0, 1)
	down	(2, 1)	(1, 0)

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Nash equilibrium

Nash equilibrium

A Nash equilibrium is an assignment of strategies to players such that no player can improve her utility by changing strategies.

- A Nash equilibrium is called *strong* if every player strictly prefers their strategy given the current configuration.
- It is called *weak* if at least one player is indifferent about changing strategies.

Nash equilibrium for 2-player game

For a 2-person game between players A and B , a pair of strategies (a_i, a_j) is a Nash equilibrium if $U_A(a_i, a_j) \geq U_A(a_{i'}, a_j)$ for every $i' \in \mathcal{A}_A$ where $i' \neq i$ and $U_B(a_i, a_j) \geq U_B(a_i, a_{j'})$ for every $j \in \mathcal{A}_B$ where $j' \neq j$.

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Finding Nash equilibria

Nash equilibrium for 2-player game

For a 2-person game between players A and B , a pair of strategies (a_i, a_j) is a Nash equilibrium if $U_A(a_i, a_j) \geq U_A(a_{i'}, a_j)$ for every $i' \in \mathcal{A}_A$ where $i' \neq i$ and $U_B(a_i, a_j) \geq U_B(a_i, a_{j'})$ for every $j \in \mathcal{A}_B$ where $j' \neq j$.

Example 1: Nash equilibria? (up, left) and (down, right)

		Bob		(up, left): $U_A(\text{up, left}) > U_A(\text{down, left})?$ $2 > 0$? yes! $U_B(\text{up, left}) > U_B(\text{up, right})?$ $1 > 0$? yes!
		left	right	
Alice	up	(2, 1)	(0, 0)	(up, right): $U_A(\text{up, right}) > U_A(\text{down, right})?$ $0 > 1$? no! $U_B(\text{up, right}) > U_B(\text{up, left})?$ $0 > 1$? no!
	down	(0, 0)	(1, 2)	

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Exercise: is there a dominant strategy or Nash equilibrium for these games?

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	left	right		left	right
up	(1, 1)	(1, 2)	up	(1, -1)	(-1, 1)
down	(2, 1)	(0, 0)	down	(-1, 1)	(1, -1)

Pareto Optimality

Definition

An outcome of a game is Pareto optimal if no other outcome makes at least one player strictly better off, while leaving every player at least as well off.

Example: Pareto-optimal outcome? everything except defect/defect

	cooperate	defect
cooperate	(-1, -1)	(-5, 0)
defect	(0, -5)	(-2, -2)

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Prisoners' dilemma



	deny	confess
deny	(-1, -1)	(-5, 0)
confess	(0, -5)	(-2, -2)

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Thoughts on the Prisoners' Dilemma

- Can you see why the equilibrium strategy is not always Pareto efficient?
- Exemplifies the difficulty of cooperation when players can't commit to a actions in advance
- In a *repeated game*, cooperation can emerge because anticipated future benefits shift rewards
- But we are studying *one-shot* games, where there is no anticipated future benefit
- Here's one way to use psychology to commit to a strategy:
<http://www.tutor2u.net/blog/index.php/economics/comments/game-show-game-theory>

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Split or Steal

		Nick	
		split	steal
Ibrahim	split	(6 800, 6 800)	(0, 13 600)
	steal	(13 600, 0)	(0, 0)

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Prisoners' dilemma in infosec: sharing security data



	share	don't share
share	(-1, -1)	(-5, 0)
don't share	(0, -5)	(-2, -2)

Note, this only applies when both parties are of the same type, and can benefit each other from sharing. Doesn't apply in the case of take-down companies due to the outsourcing of security

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Assurance games: Cold war arms race

		USSR	
		refrain	build
USA	refrain	(4,4)	(1,3)
	build	(3,1)	(2,2)

Exercise: compute the equilibrium outcome (Nash or dominant strategy)

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Assurance games in infosec: Cyber arms race

		Russia	
		refrain	build
USA	refrain	(4,4)	(1,3)
	build	(3,1)	(2,2)

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Assurance games in infosec: Upgrading protocols

Many security protocols (e.g., DNSSEC, BGPSEC) require widespread

		upgrade	don't upgrade
adoption to be useful	upgrade	(4,4)	(1,3)
	don't upgrade	(3,1)	(2,2)

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Battle of the sexes



	party	home
party	(10, 5)	(0, 0)
home	(0, 0)	(5, 10)

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Stag-hunt games and infosec: joint cybercrime defense



CONFICKER WORKING GROUP

Coordinating malware response

	stag	hare		join WG	protect firm
stag	(10, 10)	(0, 7)	join WG	(10, 10)	(0, 7)
hare	(7, 0)	(7, 7)	protect firm	(7, 0)	(7, 7)

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Chicken



	dare	chicken
dare	(0, 0)	(7, 2)
chicken	(2, 7)	(5, 5)

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Chicken in infosec: who pays for malware cleanup?



		ISPs	
		Pay up	Don't pay
Gov	Pay up	(0, 0)	(-1, 1)
	Don't pay	(1, -1)	(-2, -2)

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How to coordinate (Varian, Intermediate Microeconomics)

- Goals of coordination game: force the other player to cooperate
 - **Assurance game:** "coordinate at an equilibrium that you both like"
 - **Stag-hunt game:** "coordinate at an equilibrium that you both like"
 - **Battle of the sexes:** "coordinate at an equilibrium that one of you likes"
 - **Prisoner's dilemma:** "play something other than an equilibrium strategy"
 - **Chicken:** "make a choice leading to your preferred outcome"

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How to coordinate (Varian, Intermediate Microeconomics)

- In assurance, stag-hunt, battle-of-the-sexes, and chicken, coordination can be achieved by one player moving first
- In prisoner's dilemma, that doesn't work? Why not?
- Instead, for prisoner's dilemma games one must use repetition or contracts.
- Robert Axelrod ran repeated game tournaments where he invited economists to submit strategies for prisoner's dilemma in repeated games
- Winning strategy? Tit-for-tat

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Assurance games: Cyber arms race

		Russia	
		refrain	build
USA	refrain	(4,4)	(1,3)
	build	(3,1)	(2,2)

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Russia proposed a cyberwar peace treaty

The screenshot shows a Reuters news article. The main headline is "Russia says many states arming for cyber warfare". The sub-headline reads: "Russian-sponsored gathering rallies support for UN treaty". The article is dated "Wed Apr 26, 2012 2:13pm EDT" and is by Adrian Croft. The article text states: "GARMISCH-PARTENKIRCHEN, Germany, April 25 (Reuters) - Russia has stepped up its campaign for a globally binding treaty on cyber security, warning that many states are acquiring cyber warfare capabilities that, if unleashed, could subvert economies and bring down critical infrastructure. Hosting a gathering of experts in the German Alps to try to rally support for its controversial proposals for a U.N. convention to crack down on internet crime and terrorism, Russia said 120 countries now conducted online war games to try to understand the internet's military potential. 'We won't use nuclear weapons - it is a Doomsday weapon. But when we have a situation where we have millions of hacker attacks on our money..."

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US Department of Homeland Security signals support for DNSSEC

Photo from ICANN DNSSEC workshop in Dallas, Nov. 2010. Consultant signs 90% of its domain names, urges companies, tasking domain owners to deploy DNSSEC.

DHS wins national cybersecurity award for DNSSEC work



The SANS Institute, which operates the Internet Storm Center, has awarded the 2011 U.S. National Cybersecurity Innovation award to the U.S. Department of Homeland Security's Cyber Security Strategy & Deployment Center. The center is part of the agency's Science and Technology Directorate's Cyber Security Division, which sponsors the DNSSEC Deployment Coordination Initiative, which works to encourage all sectors to voluntarily adopt security measures that will improve security of the Internet's naming infrastructure as part of a global, cooperative effort that involves many nations and organizations in the public and private sectors.

The institute announced that the award recognizes the creation of "a federal cybersecurity research and development program that ensures that the research funded by federal agencies has a practical effect in reducing cyber risk... This has required the R&D community to think beyond the theoretical and to consider a more practical horizon." It noted that "in particular, DHS S&T's long-term support of DNSSEC ensures that public users of online government services are confident the website they visit and over which they transmit information is an authentic government website and is secure."

"It's gratifying to see our six years of support for DNSSEC recognized in this way," said Douglas Maughan, Ph.D., who directs the DHS division for cyber security R&D. "DNSSEC is a great example of how research can pay off, through a process that continually calls upon researchers to focus on work that can result in real products and real risk reductions. DNSSEC today is providing increased security for the internet infrastructure and is impacting Internet operators organizations, private industry, and the U.S. Government."

Edward Rhyne, the division's program manager, accepted the award from White House Cyber Coordinator Howard Schmidt at the National Cybersecurity Innovation Conference in Washington, DC, on October 11.

Source: <https://www.dnssec-deployment.org/index.php/2011/11/dhs-wins-national-cybersecurity-award-for-dnssec-work/> 44 / 61

Mixed strategies

Process control system example: Nash equilibria?

- Suppose we have two players: plant security manager and a terrorist
 - Manager's actions $A_{mgr} = \{\text{disconnect, connect}\}$
 - Terrorist's actions $A_{terr} = \{\text{attack, don't attack}\}$
 - Possible outcomes $\mathcal{O} = \{(a_1, a_3), (a_1, a_4), (a_2, a_3), (a_2, a_4)\}$

		Terrorist	
		attack	don't attack
Manager	connect	(-50, 50)	(10, 0)
	disconnect	(-10, -10)	(-10, 0)

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Mixed strategies

Mixed strategies

Definitions

- A pure strategy is a single action (e.g., connect or disconnect)
- A mixed strategy is a lottery over pure strategies (e.g. $\langle \text{connect: } \frac{1}{6}, \text{ disconnect: } \frac{5}{6} \rangle$, or $\langle \text{attack: } \frac{1}{3}, \text{ not attack: } \frac{2}{3} \rangle$).

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Mixed strategies

Process control system example: mixed Nash equilibrium

		Terrorist	
		attack	don't attack
Manager	connect	(-50, 50)	(10, 0)
	disconnect	(-10, -10)	(-10, 0)

Mixed strategy Nash equilibrium

- Manager: $\langle \text{connect: } \frac{1}{6}, \text{ disconnect: } \frac{5}{6} \rangle$
- Terrorist: $\langle \text{attack: } \frac{1}{3}, \text{ not attack: } \frac{2}{3} \rangle$

$$E(U_{mgr}) = \frac{1}{6} \left(\frac{1}{3} \cdot -50 + \frac{2}{3} \cdot 10 \right) + \frac{5}{6} \left(\frac{1}{3} \cdot -10 + \frac{2}{3} \cdot -10 \right) = -10$$

$$E(U_{terr}) = \frac{1}{6} \left(\frac{1}{3} \cdot 50 + \frac{2}{3} \cdot 0 \right) + \frac{5}{6} \left(\frac{1}{3} \cdot -10 + \frac{2}{3} \cdot 0 \right) = 0$$

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Existence of Nash Equilibria

Theorem (John Nash, 1951)

Every game with a finite number of players and a finite set of actions has at least one Nash equilibrium involving mixed strategies.

Side Note

The proof of this theorem is non-constructive. This means that while the equilibria must exist, there's no guarantee that finding the equilibria is computationally feasible.

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Process control system example: mixed Nash equilibrium

		Terrorist	
		attack a	don't attack $(1-a)$
Manager	connect	c	$(-50, 50)$
	disconnect	$(1-c)$	$(-10, -10)$

First calculate the manager's payoff:

$$E(U_{\text{mgr}}) = -50 \cdot ca - 10(1-c)a + 10c(1-a) - 10(1-c)(1-a)$$

$$= -60ca + 20c - 10$$

Find c where $\delta_c(E(U_{\text{mgr}})) > 0$

$$\delta_c(-60ca + 20c - 10) > 0$$

$$-60a + 20 > 0$$

$$a < \frac{1}{3}$$

Similarly $a > \frac{1}{3}$ when $\delta_c(E(U_{\text{mgr}})) < 0$

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Process control system example: mixed Nash equilibrium

		Terrorist	
		attack a	don't attack $(1-a)$
Manager	connect	c	$(-50, 50)$
	disconnect	$(1-c)$	$(-10, -10)$

Next calculate the terrorist's payoff:

$$E(U_{\text{terr}}) = 50 \cdot ca - 10(1-c)a + 0c(1-a) + 0(1-c)(1-a)$$

$$= 60ca - 10a$$

Find a where $\delta_a(E(U_{\text{terr}})) > 0$

$$\delta_a(60ca - 10a) > 0$$

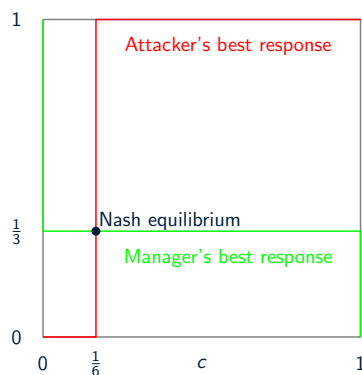
$$60c - 10 > 0$$

$$c > \frac{1}{6}$$

Similarly $c < \frac{1}{6}$ when $\delta_a(E(U_{\text{terr}})) < 0$

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Best response curve



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Exercise: compute mixed strategy equilibria

		Bob	
		left	right
		b	$(1 - b)$
Alice	up	a	(2, 1)
	down	$(1 - a)$	(0, 0)
		(0, 0)	(1, 2)

- 1 Are there any pure Nash equilibria?
- 2 What is Alice's expected payoff?
- 3 What is Bob's expected payoff?
- 4 What is the mixed strategy Nash equilibrium?
- 5 Draw the best-response curves

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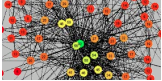
Interdependent Security: Examples



Software Engineering
Product security depends on the security of all components



Interconnected Supply Chains
The security of clients' and suppliers' systems determines own security



Information Sharing in Business Networks
The confidentiality of informations depends on the trustworthiness of all contacts (or "friends")



Internet Security
Botnets threaten our systems because other peoples' systems are insufficiently secured

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Physical World: Airline Baggage Security



1988: Lockerbie
Bomb explodes in flight PA 103 killing 259.
Malta → Frankfurt → London → New York



2010: Cargo bombs
hidden in toner cartridges to be activated remotely during approach to US airports.
Jemen → Kln/Bonn → London → USA

H. Kunreuther & G. Heal: Interdependent Security, *Journal of Risk and Uncertainty* 26, 231–249, 2003

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Interdependent Security



$$P_{\text{loss } A} \geq P_{\text{attack}} \cdot (1 - s_A)$$

$$1 - P_{\text{loss } A} = (1 - P_{\text{attack}} \cdot (1 - s_A)) (1 - P_{\text{attack}} \cdot (1 - s_B))$$

$$P_{\text{loss } A} = 1 - [(1 - P_{\text{attack}} \cdot (1 - s_A)) (1 - P_{\text{attack}} \cdot (1 - s_B))]$$

→ Own payoff depends on own and others' security choices

$P \in [0, 1]$: probability of attempted attack, respectively loss due to attack
 $s \in \{0, 1\}$: discrete choice of security level

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Utility Function

Simple utility function of risk-neutral player A:

$$U_A = -L \cdot P_{\text{loss } A} - s_A$$

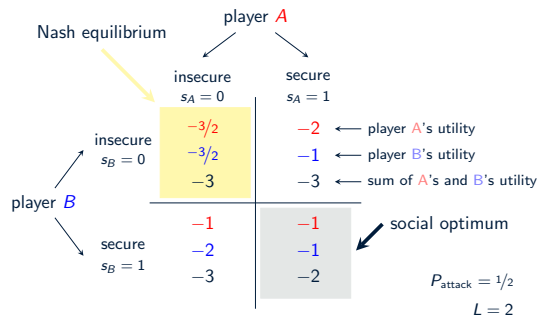
$$= -L + L \cdot (1 - P_{\text{loss } A}) - s_A$$

Utility function when A's security depends on B

$$= -L + L \cdot (1 - P_{\text{attack}} \cdot (1 - s_A))(1 - P_{\text{attack}} \cdot (1 - s_B)) - s_A$$

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Matrix Game of Interdependent Security



→ Interdependence can lead to security under-investment

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Utility Function

Simple utility function of risk-neutral player A:

$$U_A = -L \cdot P_{\text{loss } A} - s_A$$

$$= -L + L \cdot (1 - P_{\text{loss } A}) - s_A$$

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Utility Function

Simple utility function of risk-neutral player A:

$$U_A = -L \cdot P_{\text{loss } A} - s_A$$

$$= -L + L \cdot (1 - P_{\text{loss } A}) - s_A$$

Modified utility function with liability:

$$U_A = -L \cdot P_{\text{loss } A} - s_A + L \cdot P_{\text{attack } B} \cdot (1 - s_B)$$

$$- L \cdot P_{\text{attack } A} \cdot (1 - s_A)$$

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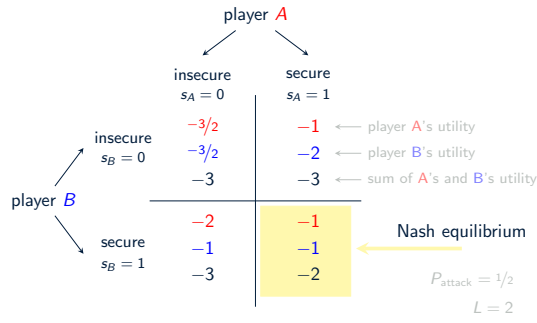
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Interdependent Security with Liability



→ Liability internalizes negative externalities of insecurity

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